Join Us.....
Knowledge - Networking – Business
Join us in Maastricht, the Netherlands, to exchange knowledge, trade and expand your professional network at the Stainless Steel World Conference & Exhibition! This year’s event is set to break all previous attendance records and will offer networking opportunities that you simply cannot miss.

The Stainless Steel World Conference & Exhibition is renowned as the foremost biennial gathering of the global stainless steel community, bringing together the highest concentration of experts and key stakeholders from across the engineering landscape and supply chain.

Bringing together researchers, corrosion specialists, welding engineers, designers, manufacturers, stockists and other industry professionals from around the world, our 2019 event aims to be a must-attend for everyone involved in the manufacture and use of stainless steels.

Stainless Steel World Conference
For those seeking to update their knowledge base, the conference will provide the perfect setting to catch up on the latest developments, technologies and trends.

The program has been designed to address a range of key issues relevant to the global stainless steel community, including: new material grades, design and material standards, safety, quality control, sustainability, market trends, supply chain management and the all-important end-user experience.

Moreover, the conference program has been carefully designed to provide ample time not only to absorb the information from the lectures, but also to connect with peers to discuss work challenges, gain advice and solutions, negotiate a contract, or just take the opportunity to make new friends and meet up with old ones.

Traditional plenary sessions, workshops and presentations will be held in the Conference Rooms with additional workshops and discussion forums breaking out onto the Exhibition Floor to ensure a wide range of input, insight and perspective from the assembled global stainless steel community.

Reasons to Join:
- Meet more than 300 peers
- Network with fellow end-users
- Establish new relationships
- Present your business
- Attend all events
- Address key CRA issues
- Integrated local program
- Global Trends Technology
- Technical Papers

For Conference Information
please contact:
Mr John Butterfield
Conference Manager
Tel: +31 575 585 294
E-Mail: j.butterfield@hct-world.com
Ms Kyoko Ichiwa
Conference Coordinator
Tel: +81 3 4238 7200
E-Mail: k.ichiwa@hct-world.com

Check the Dedicated Stainless Steel World Conference & Expo Website for The Advance Conference Program and Regular Conference Updates
www.stainless-steel-world.net/ssw2019

Join us and exchange knowledge, trade and expand your professional networks

Find out how you can be part of the future of the Stainless Steel Industry... Read our Advance Conference Program www.stainless-steel-world.net/ssw2019 and follow the links to Advance Conference Program

Read the program to view the line-up of presenters, moderators and session chairs who are involved in hosting three full days of presentations and discussion based workshops – providing the latest knowledge, information and updates on recent advances in the manufacture and application of CRA's

Register as a Conference Delegate
www.stainless-steel-world.net/ssw2019 and follow the links to Conference Registration
Stainless Steel World Exhibition

The Stainless Steel World Exhibition 2019 is the ideal place to establish an extensive and direct business to business network with suppliers, traders and manufacturers all gathered in one place at one time. Come along and tap into the knowledge, experience and expertise of the dedicated exhibitor staff all on hand to guide all visitors through their services, products and portfolio’s.

Walk around the exhibition hall and take in the products and personalities of more than 280 world-class companies showcasing their expertise to more than 6500 middle-to-high management visitors. At every exhibition stand experienced technical and sales staff provide hands on solutions to practical challenges.

For information as to how you can join our Stainless Steel World Exhibitions contact:
Mrs Elisa Hannan
Stainless Steel World Exhibitions contact:
Tel: +31 575 585 271

List of Exhibitors

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For more information please visit www.stainless-steel-world.net/ssw2019 and follow the links....
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Please check the live exhibitor list by visiting: www.stainless-steel-world.net/ssw2019 and follow the link to the ‘Exhibitor List’.
**Hose & Coupling World Expo Europe 2019**

**Why should you attend?**
- **Get an overview of the latest technologies, materials, and systems in the field of industrial and hydraulic hoses, couplings, fittings, crimpers, machines, expansion joints, and material suppliers presented by exhibitors from all over the world.**
- Manufacturers, suppliers, and distributors will showcase their latest products. The Hose + Coupling World Expo Europe will bring together hose & coupling companies, EPCs, and end-users to strengthen relationships, meet new customers, and exchange ideas and opinions.

**Machining World Expo 2019**

**Why you should attend:**
- **Targeting the CRA market:** Machining World is not only a general machinery exhibition; it directly targets the corrosion resistant material market. Both visitors and exhibitors of Stainless Steel World are potential clients.
- DMU + Technical Management: The quality of the visitor is high, with only serious business attendance. Attendance is also from the technical management and engineers participating at the Stainless Steel World Conference.

For information: Mr Erik Schoppema

Email: e.schoppema@kci-world.com

Tel: +31 575 585 293

www.machining-world.com

For information: Mr Simon Neffelt

Email: s.neffelt@kci-world.com

Tel: +49 2821 711 4544

www.hose-coupling-world.com

Visit 2 parallel exhibitions!

**REGISTER ONLINE FOR YOUR EXHIBITION VISITOR PASS!**

The Stainless Steel World, Machining World AND Hose & Coupling World Expositions 2019 are the ideal place to develop an extensive B2B network with suppliers, traders and manufacturers – all gathered in one place at one time.

At every booth experienced technical and sales staff will be on hand to update you on the availability of company products and services and give you hands-on solutions to the practical challenges you face in your company. So come along and tap into the myriad of business, networking and learning opportunities!

Register now and benefit from reduced rates!

**Reasons to visit:**
- Expand your international business network
- Get access to more than 280 globally located exhibiting companies
- Talk directly to manufacturers, fabricators, suppliers and stockists
- Network with end-users and decision makers in the industry
- Join more than 10000 industry peers
- Strengthen existing business relationships
- Initiate new partnerships
- Learn about the latest market trends & technologies
- Co-shape the future of YOUR industry

To register for your Exhibition Visitor Pass, visit www.stainless-steel-world.net/ssw2019 and follow the link to Visitor Registration.

*The Exhibition Visitor Pass provides access to the Exhibition only. The Conference requires additional registration and fee.

YOUR EXHIBITION PASS WILL PROVIDE ACCESS TO THREE EXHIBITIONS:
- Stainless Steel World
- Machining World
- Hose & Coupling World

www.stainless-steel-world.net/ssw2019 and follow the links...
Knowledge – Networking – Business: Conference Highlights

Stainless Steel World Essentials Course
Monday 25th November 2019 08:30 - 13:30
Hosted by Raymond Cordewener
R Cordewener Management & Consultancy BV

In conjunction with The Stainless Steel World Conference & Exhibition 2019 The Stainless Steel World Academy will again present The Stainless Steel World Essentials Course developed to introduce and guide newcomers and/or even those wishing to re fresh ‘old’ knowledge, through today’s stainless steel industry.

For those whose background is not metallurgical but who are moving into a position which stainless steel will be the focus this course will provide a better understanding of metallurgical topics and by learning of daily stainless business jargon participants should gain a better understanding of and more enjoyment from their work.

Topics covered will include:
how and why stainless steels were discovered, what makes them ‘stainless’, in what applications are they used and why, what are their properties, how are they made and produced, why do stainless steels differ in composition and finishing, and how are they corroded.

For more information and registration go to www.stainless-steel-world.net/ssw2019 and follow the links to The Stainless Steel World Essentials Course

Are you an authentic leader?
Presented by: Brian Farley, Coach, USA

Just mention the name Brian Farley to a baseball fan and his or her eyes are sure to light up with recognition and admiration. After all, as the national coach Mr. Farley led the Dutch baseball team to victory in the World Championship in 2011, the first time a European team had ever lifted this prestigious trophy. For his extraordinary achievements as a coach Farley received a knighthood and was voted Coach of the Year at the 2011-2012 sports gala: he has also participated in the Olympics in both Sydney and Beijing.

Mr. Farley is known as a passionate speaker with a determination to achieve results. The organisers of SSW 2019 are therefore delighted to announce that Mr. Farley will be delivering a plenary lecture at the conference, in which he will reveal the principles that he used to turn the Dutch baseball team into champions. Says Mr. Farley: “I have always been intrigued about behaviour, why does one person persevere in the face of adversity and another disengage and quit? These principles are what I want to discuss with you, and how they can make a difference, not just to baseball players and people on the field but for people in the business world.”

Mr. Farley’s presentation will be from 10 am on Tuesday 26th November within The Stainless Steel World Conference.

Forum Discussion New Alloy Developments
Moderated by the conference chairman, Lars Rose, Dupont, Germany, a group of expert panelists will be discussing the challenges and opportunities associated with new alloy developments. Questions and observations will also be encouraged from the floor.

This topic is certain to appeal to all in the supply chain and especially to end users. After all, in order to improve process safety and plant performance and users ought to improve alloy selection and move towards new developments in the market. On the other hand, exact process conditions in the plant may never have been tested before, and unexpected failure behaviours may occur. Therefore end users need to balance these topics and find their own optimal path forwards. During this panel session, the entire supply chain is invited to join in a discussion on how these developments can be improved so as to positively impact all businesses and generate value for all.

Forum Discussion New Alloy Developments will be held from 14:00 pm on Tuesday 26th November within The Stainless Steel World Conference.

To register to join the conference see www.stainless-steel-world.net/ssw2019 and follow the links to Conference Registration.

Ofters, alloys such as C-22 or even C-276 are seen in plants as new because they are only slowly adopted, but such alloys have been on the market for many decades now and better performing alloys have already been developed. The Forum will explore which other types of alloys have either had a palpable impact on the market, or faced some opposition despite having superior corrosion resistance.

Forum Discussion New Alloy Developments will be held from 14:00 pm on Tuesday 26th November within The Stainless Steel World Conference.

To register to join the conference see www.stainless-steel-world.net/ssw2019 and follow the links to Conference Registration.
Knowledge – Networking – Business: Conference Highlights

Stainless Steel Consultants Corner
An opportunity to pose some of those niggling and irritating challenges that you face in your everyday work and get solutions to them. Set in an informal atmosphere, this clinic provides a unique opportunity to upgrade your knowledge and understanding from experts in a number of essential stainless steel areas.
Consultants: Raymond Cordewener, R. Cordewener Management & Consultancy, The Netherlands; Pradip Goswami, Consultant, Canada; Dirk L Engelberg, The University of Manchester, UK Lena Wegrelius, Outokumpu Stainless AB - Research & Development, Sweden
Stainless Steel Consultants Corner will be held from 11:30 am on Wednesday 27 November within The Stainless Steel World Conference. To register to join the conference see www.stainless-steel-world.net/ssw2019 and follow the links to Conference Registration.

Business Opportunities in Oman
An opportunity to pose some of those niggling and irritating challenges that you face in your everyday work and get solutions to them. Set in an informal atmosphere, this clinic provides a unique opportunity to upgrade your knowledge and understanding from experts in a number of essential stainless steel areas.
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Heat Exchanger Workshop
Heat Exchangers are an integral and everyday part of a multitude of our process industries from space heating, refrigeration, air conditioning, power stations, chemical & petrochemical plants, refineries, natural-gas, processing, and sewage treatment. As with all industrial products they are continually under development as end-user needs evolve. This workshop will provide a discussion of some of the present-day issues and offer some solutions and food for thought.

- A brief overview and applications
- A panel of experts from across the heat exchanger supply chain will address topics such as:
  - What are some of the major challenges within the heat exchanger supply chain at present?
  - Challenges with using heat exchangers? - Technical, commercial, availability, skills?
  - Looking at current challenges with heat exchangers? – Availability of product forms, Fabrication /Tube to TS, Life-cycle costs, Material selection, Operating condition, Quality assurance.
  - In the high-end industries is there a need to shift from low alloy carbon steels to duplex/high-nickel alloys?
• The Heat Exchanger Workshop will be held on Wednesday 27th November from 09:30 am within The Stainless Steel World Conference. To register to join the conference see www.stainless-steel-world.net/ssw2019 and follow the links to Conference Registration.

Knowledge – Networking – Business: Conference Highlights

1. Brief geography, infrastructural connections, business acumen, role of Omani Government in promoting trade and industries. How to set up offices there. What permissions are needed and how are they obtained. Current market trends for the oil & gas, process, and architecture & construction industries. Potential opportunities for manufacturers and suppliers from outside Oman. Prognoses for amounts of stainless steel used in coming years.
2. Types of projects involving stainless steels + amounts now and in the future. Which grades + amounts. What are the specific corrosion challenges facing the use of stainless steels in Oman. Case studies
There will be the opportunity to pose questions to government and industrial experts. The Workshop is open to all will be presented on The Exhibition Floor from 14:30 pm on Wednesday 27th November

In 2020 Stainless Steel World will host the First Stainless Steel World Middle East Exhibition (Muscat, Oman, 9-11 March 2020) in advance of this event we would like to provide a platform to discuss how to do business in Oman
The workshop will be presented in two phases:

1. Brief geography, infrastructural connections, business acumen, role of Omani Government in promoting trade and industries. How to set up offices there. What permissions are needed and how are they obtained. Current market trends for the oil & gas, process, and architecture & construction industries. Potential opportunities for manufacturers and suppliers from outside Oman. Prognoses for amounts of stainless steel used in coming years.
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The workshop will be presented in two phases:
Meals and Refreshments

- Throughout the event, lunches and refreshments are available in the open areas in the Expo Halls. We have provided a wide variety of food to ensure that we cater to all different tastes. The breaks also provide you with the opportunity to meet up with colleagues, friends, and potential business partners.

Mediterranean Restaurant: Set in a central location of the Exhibition Hall

Coffee Bar: serving all day coffee and refreshments

Asian Food Court: providing a place to sit at ease and sample Asian culinary variations

Hamburger Experience: Casual Hamburger Bar in our Machining World and Hose & Coupling World Exhibition

Refreshment Bars: Located around the Exhibition Floor offering water, soft drinks, wine and beer and a place to relax and network in comfort and ease.

Welcome Reception Monday November 25th 2019
Expo Foyer: From 17:30 pm

Heard at the end of the afternoon of Monday, November 25th, the welcome reception provides you with the opportunity to meet up with a great group of people who will be at the event: from steering committee members, to presenters, conference delegates, exhibitors, and of course the full Stainless Steel World team. Come along and have a drink, a snack, and a chat and start already arranging your agenda for the coming three days. The Welcome Reception is Open To All!

Heat Exchanger World Launch Reception Tuesday November 26th 2019
Stainless Steel World Stand: From 16:00 pm

Following the success of our inaugural issue of The Heat Exchanger World Magazine (September 2019), KCI Publishing sister publication to Stainless Steel World Magazine, and prior to the Heat Exchanger World Workshop to be held in The Stainless Steel World Conference, Wednesday from 09:30 a.m., we would like to welcome members of our community together to celebrate the launch of our newest brand and to meet the members of this exciting new community. It will be a time to join together and initiate discussions on how we can develop communications and business, and to unite the heat exchanger supply chain.

Knowledge – Networking – Business: Social Program

This year The Stainless Steel World Conference & Exhibition 2019 will be packed with exciting networking activities and social program features in order to provide all with a complete Stainless Steel World Community Experience!

Furthermore in 2019 Stainless Steel World Conference & Exhibition will include celebrations for the 30 Year Jubilee of KCI Publishing so come and join us in the festivities!


Welcome Reception Monday November 25th 2019
Expo Foyer: From 17:30 pm

This year KCI Publishing, the company behind Stainless Steel World, celebrates its 30th year anniversary and we would like to acknowledge this achievement during this year’s Stainless Steel World Event. Join us at the Stainless Steel World Stand as we celebrate together with our clients and staff who have all helped make our global community an essential part of the stainless steel world industry.

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Cover story: Bronswerk Heat Transfer: Solving customer problems with innovative, proven technical solutions

Volume 1, Issue 1, September 2019.
Knowledge – Networking – Business: Social Program

Follow the Light
Tuesday 26th November 2019
Asian Food Court. 9.30am

It is a custom in India to light a lamp before the start of an important event, with the burning oil symbolizing positivity, knowledge, and happiness. The Stainless Steel World India team invites all exhibitors to attend a traditional lamps lighting ceremony on November 26, at 9.30am, in the Asian Food Court.

Chinese Culture Café
Tuesday 26th November 2019
Asian Food Court. 14:00 – 15.30 pm

The Chinese Culture Café will give you an opportunity to learn more about this fascinating land. Enjoy slides of some of China’s landmarks buildings and spots of natural beauty. Sample some delicious Chinese cuisine, and above all come and network with the team of business people there who can tell you about current market trends, projects about to happen, and above all how you can further your company’s business interests in this thriving industrial community.

Women in Steel Dinner
Tuesday 26th November 2019
Maastricht City. Evening Hours

Hosting a Women in Steel event on Tuesday, November 26th at this year’s Stainless Steel World will be Jan Ward. Jan is both a well-respected figure in the international steel industry and something of a rarity: a woman who has founded a successful company focusing on specialised materials and the Middle East region: Corrothern International. With an active interest in promoting the steel industry in general, Women in Steel is her vision to provide a network for women of all ages working in the global steel industry with the aim of providing support and encouragement and, where possible, nurturing to the next generation of steel professionals.

For further information how to join the dinner, please see our dedicated event webpage www.stainlesssteel-world.net/SSW2019 and follow the links to Women in Steel Dinner.

Japanese Culture Café
Wednesday 27th November 2019
Asian Food Court. 14:00 – 15.30 pm

The aim of the event is to promote cross-cultural business and networking with those associated with the Japanese stainless steels markets. Come and network with us. Learn something about the culture, nature, and beauty in the Land of the Rising Sun, and see how a chef makes sushi, and sample it! More importantly, learn how to shape your Japanese social business skills and make a very favourable impression on your commercial trips there. How do you hand over business cards in an appropriate fashion, how do you greet your new business partners, how do you ensure you take the correct members of your team to a business meeting, how do you make a toast!

AND…..Find out more about Stainless Steel World Japan Conference & Expo 2020 and Managing Aging Plants Japan 2020, 8–9 & 10–11 June, Miraikan, Tokyo, respectively.

Stainless Steel World Conference & Expo Dinner & Party 2019
Wednesday 27th November. 18:30

The highlight of the Social Programme of each Stainless Steel World Conference & Expo is the Stainless Steel World Dinner…...and as this year ICI Publishing celebrates its 30th Jubilee, the evening will certainly be one of enjoyment and celebration! As before this occasion of the year’s Jubilee, an exquisite venue has been chosen to host the dinner: the La Butte aux Bois country estate in the Belgian town of Lanaken, only a short distance from Maastricht.

Boasting a Michelin-starred restaurant and surrounded by a verdant wooded area, the venue affords a perfect setting to celebrate and dine in style as well as to network in a relaxed atmosphere. Delectable food, joyous atmosphere, wonderful company, and top-class entertainers guarantee a memorable evening which you do not wish to miss.

For those wishing to continue to network in a more tranquil atmosphere or enjoy a quiet chat and a drink, there will also be areas with a quieter ambiance. Transport to and from La Butte aux Bois will be provided and is included within your ticket. Pre-Registration for the Stainless Steel World Conference & Exhibition Dinner 2019 is required.

Tickets are available via www.stainless-steel-world.net/SSW2019 and follow the links to Dinner Ticket Registration ! But Hurry – Limited Availability!
Travel & Accommodation

For all your travel & hotel arrangements please visit our Travel Information webpage which can be accessed via www.stainless-steel-world.net/ssw2019 and follow the links.

Here you will find information regarding all forms of transportation to our event, from flights, trains, shuttle services, car hire, and even parking facilities.

Please be aware that we are expecting large crowds in Maastricht during the Stainless Steel World Conference & Exhibition 2019. We therefore advise you to reserve your hotel room as soon as possible.

Hotel Reservations

Book your hotel room through MECC Hotel Services, the official housing partner of the Stainless Steel World Conference & Exhibition 2019. Because of the long-standing collaboration between MECC Hotel Services and the hotels, they are able to offer you the most competitive room rates in Maastricht and surroundings.

Your Benefits:

• Best available room rates
• Guaranteed availability
• Free cancellation up to 24 hours before arrival

For more information about their services, please check their website (www.mecc.nl/hotelservices) or contact them directly by email (mh@mecc.nl) or telephone (+31 43 38 38 361). Working together with MECC Hotel Services, we hope to make your trip a safe and pleasant one.

Transportation to Maastricht and the MECC

For all your travel arrangements to the Stainless Steel World Conference & Exhibition 2019, please visit our Travel Information webpage which can be accessed via www.stainless-steel-world.net. Simply follow the links to our dedicated Stainless Steel World Conference & Exhibition 2019 webpage and click on Travel Information. Here you will find information regarding all forms of transportation to our event, from flights, trains, shuttle services, car hire, and even parking facilities. Working together with MECC Hotel Services, we hope to make your trip a safe and pleasant one.

Special Airport Shuttle

MECC Hotel Services is more than willing to help you book your shuttle service from and to various airports in the Netherlands, Germany, and Belgium. Especially for visitors and exhibitors of the Stainless Steel World Conference & Exhibition 2019 a shuttle service has been arranged.

• Transfer shuttle to and from the airport from €40
• Easy and fast online booking
• Comfortable buses and highly professional staff
• Bookings for private taxis or minivans possible

Please visit the Travel Information webpage on the Stainless Steel World website for the direct link to the booking website.

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We are grateful to our valued sponsors and supporters without whom the Stainless Steel World Conference & Expo 2019 would not be possible.

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Transportation to Maastricht and the MECC

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